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Schedule

- Monday, March 2, 2009 **Registration, Opening Ceremony, Welcome Reception**
- Tuesday, March 3, 2009 **Scientific Sessions**
- Wednesday, March 4, 2009 **Scientific Sessions, Gala Party**

Important Dates

- | | | |
|----------------------------------|--|-----------------------|
| Deadline for Abstract Submission | | March 31, 2008 |
| Online Registration Begins | | August 2008 |

Dear Colleague

The Society of Cosmetic Chemists of Japan (SCCJ) will host the 9th Scientific Conference of the Asian Societies of Cosmetic Scientists (9th ASCS) on March 2-4, 2009 at the Pacifico Yokohama Convention Center in Yokohama.

The goal of the ASCS conference is to provide greater opportunities for networking among cosmetics experts in Asia, with the aim of enhancing cosmetology in the region and encouraging the further development of the cosmetics industry. The first ASCS conference was held in Kobe in 1993, and the 9th ASCS sees the return of the conference to Japan after a gap of 17 years. Needless to say, during the interim period ASCS conferences have contributed to improvements in cosmetics technology in Asia and to the growth of the cosmetics industry.

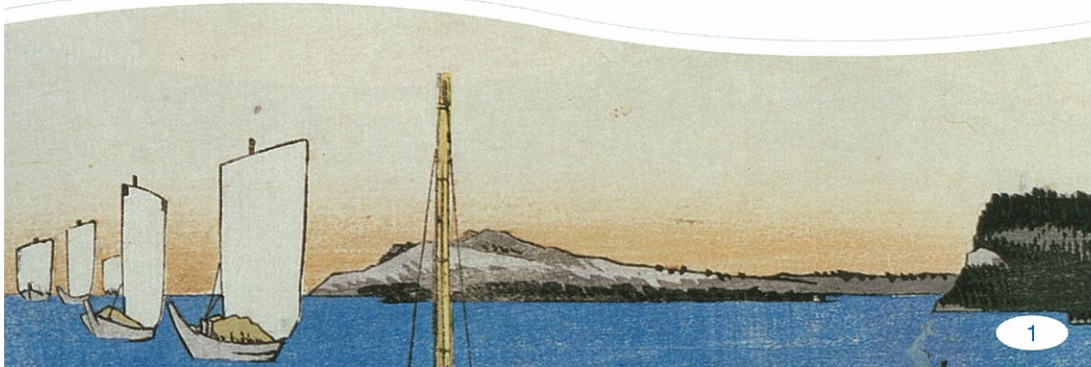
As 2009 is the 150th anniversary of Japan opening up to international commerce, for which Yokohama was the gateway, we are taking a lesson from history and aiming to make the 9th ASCS a springboard for the enhancement of cosmetology in Asia and the further growth of the Asian cosmetics industry. This idea is embodied by our conference theme, "Novel Voyage for Asian Cosmetology". To achieve this goal, cosmetics experts from around the world - and especially from Asia - will gather in Yokohama, where SCCJ is determined to create a new forum for discussion and debate on the latest cosmetics technologies.

In conjunction with the 9th ASCS, from March 4-6, 2009, SCCJ will also host the 4th Cosmetic Ingredients and Technology Exhibition (CITE Japan 2009) at the Pacifico Yokohama Exhibition Hall, which is next to the Convention Center. We most sincerely hope you will take the opportunity combine your trip to the 9th ASCS with a visit to this event.

We look forward to welcoming you to Yokohama in early spring 2009!

A handwritten signature in black ink, appearing to read "Yoshimaru Kumano".

Yoshimaru KUMANO, Ph. D.
President of the Society of Cosmetic Chemists of Japan
Steering Committee Chairman 9th ASCS in Yokohama



Call for Papers

Overall Theme : Novel Voyage for Asian Cosmetology

In the 21st century, the role of cosmetics will be to harmonize health and beauty in order to contribute to achieving and improving better-quality lifestyles. It will be necessary to integrate knowledge from the separate specialist disciplines of science, technology and aesthetics to create new values for cosmetics in order to attain this goal. On the basis of this approach, the 9th ASCS is calling for papers in the following presentation fields and preferences.

Presentation Field	Preference	
Skin Care	Skin Aging	Safety & Sensitive Skin
Make Up	Formulation Technology	Evaluation Method
Hair Care	Sunscreen	Skin Moisture & Barrier
Miscellaneous	Whitening/Lightning	Psychology
	Vehicle & Substance	Miscellaneous

Points to Note when Submitting Papers

- SCCJ does not permit the presentation of data gained from experiments on animals at its conferences and research symposiums. Therefore, presentations describing animal testing* of any kind, including evaluation of safety and effectiveness, will not be accepted for the 9th ASCS.
- Experiments that use cells originating from animals but commercially available as established cell strains are not defined as animal experiments. Thus presentations on such experiments are permitted. However, experiments using cells newly isolated from animals come within the definition of animal testing*, and presentations on such experiments will not be accepted.
*Please contact the secretariat if you are uncertain whether a particular case is included within the definition of animal testing.
- SCCJ defines the 9th ASCS as a forum for presentations and reports on cosmetics technology and research. Accordingly, the secretariat will notify presenters of revisions required to content if it judges that their presentations contain a strong element of advertising or commercial publicity. From this perspective, please note the following points when preparing abstracts, full papers, Power Point materials for oral presentations, and posters.
 1. Your company's name and logo may not appear except in the title of the paper and under the presenter's name.
 2. Materials must be denoted by their scientific names, not by trade names.



Submission of Abstracts

All abstracts, whether they are for podium or poster presentations, must be submitted in electronic form. The dedicated website for abstract submission is available. A link is also provided on the Congress website.

All abstracts must be written in English. Specific formatting requirements and detailed submission instructions are available on the website.

Abstracts must have not been published or presented at any national or international meeting prior to the Congress. Submission started in December 2007. The deadline for submission is Monday, March 31, 2008. No abstracts will be accepted after this date.

The abstracts should be informative, containing (a) a sentence statement of the study's specific objective(s), (b) brief statement of methods, if pertinent, (c) summary of results obtained and (d) statement of conclusions.

Authors will be notified if their abstract has been selected by June 30, 2008. Completed manuscripts must be submitted by September 30, 2008 for inclusion in the final programme.

**Further information can be found at:
<http://www.ascs2009.jp>**



Scientific Program

ASCS Conference presents an excellent opportunity for cosmetic chemists from all over the world especially from the Asian region, to exchange views and interact with colleagues on various subjects. Because of the diversification of this field, this will offer you a great experience to discuss among experts from industry and academia.

The main theme of the 9th ASCS is “Novel Voyage for Asian Cosmetology.”

Invited lectures have been announced:

1. Pathophysiology of photoaging (tentative)
Lecturer : Prof. Jin Ho Chung
Seoul National University, Korea
2. Today and Future of Kansei Engineering (tentative)
Lecturer : Prof. Dr. Shin'ya Nagasawa
Waseda University, Japan
3. Structural Study on Intercellular Lipids and Corneocytes in Stratum Corneum (tentative)
Lecturer : Dr. Ichiro Hatta
Japan Synchrotron Radiation Research Institute, Japan

For the latest program, please visit our site at www.ascs2009.jp.



Exhibition Plan

The 4th Cosmetic Ingredients and Technology Exhibition (CITE) will be held with the aim of enhancing cosmetology, ingredient development technologies and manufacturing techniques, and encouraging the further development of the cosmetics industry.

Held biennially, CITE has grown in scope over the years and the 3rd CITE attracted more than 35,000 visitors. Unlike ordinary exhibitions, CITE boasts an open atmosphere where exhibitors and visitors from the cosmetics industry set aside their differing approaches with the clear intention of working together to develop new ingredients. Thus displays and exhibitor presentations focus on discussion of technologies. If you are interested in exhibiting at CITE, please contact:

CITE Secretariat (c/o ICS Convention Design, Inc.)

Phone: +81-3-3219-3592

Fax: +81-3-3292-1813

E-Mail: cite@ics-inc.co.jp

<http://www.citejapan.info/>

